



Every Day Should Be Earth Day

April 2010

In honor of the 40th anniversary of Earth Day, we're offering you a chance to be part of the solution AND to win a \$50 gift card from the retailer of your choice.

What do we mean? First of all, every time you purchase a product from us, you are making a "green" choice because at PRP, we respect the environment in a way that makes **every day Earth Day**. In fact, we always strive to produce your marketing materials using methods that are consistent with these green printing standards:

Responsible Forestry

We endorse responsible forestry. Most of our products are printed in the U.S. on paper certified for sustainability.

Paper Usage

PRP's routine project management communications are entirely electronic so we stay in close touch with our customers, without generating any extra paper.

Environmentally Friendly Coatings

We offer safe aqueous coating instead of traditional UV coatings and laminates. Water-based aqueous coatings provide the same resistance against scratches as other coatings, but without the harmful impact on the environment.

Soft Proofing

Our state-of-the-art system provides electronic "soft proofs" versus traditional proofing methods. This lets us use less energy, materials - even gasoline - while saving our customers time and money.

Materials Recycling

PRP recycles all paper and paper-related materials, and we encourage our customers and their end-users to do so, too.

Win a \$50 Gift Card!



Order any of the products we offer on our website* from April 19-30 and you will be eligible to win a \$50 gift card from any national retailer you choose. Simply place your order as you always do, and we will automatically enter your name into a drawing for the gift card. We will notify the winner and announce the contest results on our [Facebook page](#). Good Luck!

* You must make a purchase of \$100 or more to qualify for the drawing.

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www.pricedrightprint.com

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